## Doosan Forklift

Doosan Forklift Training Kingston - Doosan Infracore Company Ltd. is an intercontinental establishment consisting of Diesel Engines, Defense Industry products, Industrial Vehicles, Construction Equipment and Machine Instruments and Automation Systems.

Their United States affiliate, Doosan Infracore America Corporation, based in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer needs.

There are well over 220 Doosan service and sales locations operating in Canada and the United States. Additionally, there are more than 90 independent sellers moving lift truck equipment and materials handling equipment. This network helps Doosan Infracore America to aggressively compete in this competitive market. The lift truck product line impressively comprises of 63 distinctive models consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these various truck models vary from 3,000 to 33,000 lbs. All trucks are manufactured in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest developing forklift and lift truck corporation in the North American market, due to its outstanding level of product performance and their persistently high level of buyer support and service given to all Doosan Infracore Lift Truck clients. The U.S. lift Truck division located in Cleveland has a professional team knowledgeable in Sales, Purchasing, Marketing, Logistical and Technical Support.

Start-up of the forklift industry

Korea's initial domestic lift truck marketplace was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. began to import assembled lift trucks as part of a nationwide machinery expansion venture. Initial product sales of this industrial equipment focused on large business communities, the armed services and on state-run firms. This ultimately led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced trade operations throughout Korea to service and sell this heavy equipment. By 1978, a lift truck production plant was successfully completed. Continuous technical training grew to become the new focus for improving quality and product development.

Lift Truck Export Expansion

Home-based lift truck trade for Daewoo started in 1967 and grew to an astonishing 90% market share in Korea. By the 1980's, Daewoo's sophisticated technological improvements combined with sales success placed them in a situation of considerable expansion of their forklift operations.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to help them in the very competitive North American materials handling industry. This joint-venture proved highly profitable for Daewoo and their lift truck sales expanded greatly. In 1984, the company finished development of a new facility to help in producing high end value-added products for export. In 1993, the corporation had a international sales network and started exporting models they had developed through in-house technology, as an sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion possibilities into international markets.