

## Toyota Forklift

Toyota Forklift Training Kingston - Since 1992, Toyota Material Handling inc., U.S.A., also referred to as TMHU, have been the best selling lift truck supplier in the U.S. Proudly celebrating more than 40 years of service, the Irvine, California based business offers a comprehensive line of quality lift vehicles. Stemming from their reputation of excellence, reliability, and durability, Toyota remains prevalent in this aggressive market. Quality is the foundation of Toyota's notorious Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S.A are manufactured here.

All Toyota machines and components designed within North America adhere to the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its dedication to continuous improvement and its environmentally friendly systems. It is the first and only maker to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For instance, the Toyota 8-Series IC lift trucks emit 70 percent less smog forming emissions than the existing centralized EPA standards and have complied with California's strict emission standards and regulations.

### Toyota Material Handling, U.S.A. - The Industry Leader

The president of Toyota Material Handling, U.S.A., Brett Wood feels that TMHU's success comes from its commitment to construct high quality lift trucks while providing exceptional client assistance and service. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, also referred to as TICO, is listed in Fortune Magazine as the world's leading lift truck supplier and is among the magazines prestigious world's Most Admired Companies.

### Redefining Environmental Responsibility

Toyota Industries Corporation, as the parent company, has instilled a rich corporate doctrine of environmental stewardship in Toyota. Not a lot of other organizations and no other lift truck producer can equal Toyota's record of protecting the environment while concurrently stimulating the economy. Environmental accountability is an important feature of company decision making at Toyota and they are proud to be the first and only manufacturer to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet an added reason they remain a leader within the industry.

In 2006, Toyota launched the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission standards, and also meets California's more elaborate 2010 emission standards. The finished product is a lift truck that produces 70 percent fewer smog forming emissions than the present Federal standards allow.

Also starting in 2006, collectively with the Arbor Day Foundation, Toyota added to its commitment to the environment. To this day more than 58,000 trees have been embedded in the ground throughout national forests and community parks that were damaged by fires and other ecological causes. 10,500 seedlings have also been spread through Toyota Industrial Equipment's network of dealers to non-profit organizations and neighborhood customers to help sustain communities all over the U.S.

### Industry Leader in Safety

Toyota's lift vehicles offer superior durability, visibility, output, ergonomics, and all the leading safety technology that has made Toyota an industry leader. The company's System of Active Stability, also known as "SAS", helps decrease the risk of accidents and injuries, in addition to increasing productivity levels while minimizing the likelihood of product and equipment damage.

System Active Stability senses various factors that could lead to lateral insecurity and likely lateral overturn. When one of those factors are detected, SAS instantly engages the Swing Lock Cylinder to stabilize the rear axle. This adjusts the lift truck's stability footprint from triangular in shape to rectangular, providing a major increase in stability which substantially reduces the likelihood of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also helps to prevent injuries or accidents while adding stability.

SAS was first released to the market on the 7-Series internal combustion products in 1999 and subsequently catapulted Toyota into the industry leader for safety. Since then, SAS have been integrated into the majority of Toyota's internal combustion machines. It is standard gear on the new 8-Series. There are more than 100,000 SAS-equipped lift vehicles in action, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with mandatory worker training, overturn fatalities across all brands have decreased by 13.6% since 1999. Furthermore, there has been an overall 35.5% fall in industry wide collisions, loss of control, falls and overturn from a lift vehicle for the same period.

Toyota's hardnosed principles reach far beyond the machinery itself. The company believes in offering extensive Operator Safety Training courses to help customers meet and exceed OSHA standard 1910.178. Instruction courses, video tutorials and a variety of materials, covering a broad scope of topics-from personal safety, to OSHA regulations, to surface and load conditions, are offered through the vendor network.

### Toyota's U.S. Dedication

Toyota has sustained a continuous existence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment Manufacturing, produced its 350,000th lift truck. This reality is demonstrated by the statistic that 99% of Toyota lift trucks bought in

America at the moment are manufactured in the United States.

Situated in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities across 126 acres. Facilities include a National Customer Center, as well as manufacturing operations and distribution centers for equipment and service components, with the entire investment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both dealers and customers of TMHU. The facility includes a 360-degree display room, a presentation theater complete with stadium seating for 32, an section for live product demonstrations with seating capability for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its founder, Sakichi Toyoda, in 1867, and finally a education center.

#### First in Client Satisfaction and Service

TMHU has 68 sanctioned industrial equipment dealers, along with 189 dealership locations all through the United States, providing the most complete and inclusive customer support and customer service in the industry. The company's new and Licensed Used lift trucks, service, components, and financing features make Toyota dealerships a one-stop shop to guarantee total customer satisfaction.